

Mikayel Ayvazyan

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Product design leader with 12+ years building complex B2B and multi-audience products across cloud infrastructure, AI, banking, aviation, and EdTech. Currently Head of Product Design at Cloudchipr, leading product design and product management as one function from discovery through delivery. First designer at SuperAnnotate, where I built the design function from zero to a five-person team. Strong across visual design, interaction design, information architecture, design systems, rapid AI prototyping, and enterprise product strategy. My work has supported Fortune 500 contract wins, six-figure Fortune 10 deals, multi-million-dollar ARR growth, and products serving approximately 230,000 banking users.

Experience

Head of Product Design

Cloudchipr YC(W23) – Sep 2023 – Present

- Founding team member leading product design and product management as one function, working directly with founders, customers, Marketing, engineering, Sales, and Solutions Engineering
- Redesigned the core application and established the design system across cost visibility, savings automation, commitment planning, and billing analysis
- Supported enterprise deals where prospects, including Fortune 500 companies, cited UX as a deciding factor in closed contracts
- Built an agentic design pipeline connecting Figma, engineering tickets, product documentation, release communication, and automated QA across 100+ test flows
- Built interactive prototypes in Claude Code and validated them with customers before committing engineering resources
- Owned product visual quality across the core application, website, product demos, and sales materials

Senior → Lead → Manager, Product Design

SuperAnnotate – Apr 2020 – Jun 2023

- Joined as SuperAnnotate's first designer and built the product design function from the ground up
- Grew and managed a team of five product designers embedded across engineering squads
- Partnered with the founders, Head of Product, and CTO on product strategy, roadmap development, and feature prioritization
- Led design for major image, video, audio, text, custom editor, and analytics workflows that supported six-figure deals with Fortune 10 companies
- Created and rolled out the SuperNova design system, reducing front-end customization effort by 6 to 8 times
- Designed Explore and the Video Editor, helping strengthen the product's competitive position and support the company's funding narrative
- Owned product visual quality and company-wide design across product interfaces, brand identity, website, sales materials, fundraising decks, and conference experiences

Senior UI/UX Designer

SFL – Apr 2018 – Apr 2020

- Designed AEB Bank’s web and mobile banking applications from the ground up, serving ~80,000 users
- Designed and contributed to InecoMobile, InecoPay, and InecoWeb for Inecobank, serving ~150,000 users
- Worked directly with bank stakeholders to translate complex business requirements into clear, intuitive customer experiences
- Partnered with the Product Manager on product direction, roadmapping, and feature prioritization
- Led the Dresscode design system, adopted across 80% of existing projects and 100% of new projects
- Conducted user research on digital banking products and contributed to VNTANA, a 3D model management and commerce platform

Junior → UI/UX Designer

Optym – Oct 2015 – Apr 2018

- Designed the end-to-end SkySUITE experience for Amadeus, unifying Organizer, Simulator, and Optimizer into one airline scheduling workflow (Later acquired by Amadeus)
- Led UX design for SkyMAX, a schedule-optimization product for Southwest Airlines
- Conducted user research and usability testing with airline schedule planners, presenting findings to management and clients
- Partnered with business analysts and clients to define and validate product requirements
- Implemented interface components in WPF and .NET, including control styles, templates, and reusable UI kits
- Created the design system and introduced new design tools across the team

Junior Web Designer

Dasaran – Jul 2014 – Jun 2015

- Designed web and mobile experiences for a national EdTech platform used by schools across Armenia
- Created digital and print materials for promotional campaigns, publications, and advertising
- Developed brand identities and contributed to company rebranding initiatives

Certifications

AWS Certified Cloud Practitioner | FinOps Certified Practitioner

Core Skills

Product Design Leadership	User Research	Prototyping
Enterprise UX	Information Architecture	Product Strategy
Design Systems	Product Analytics	B2B SaaS
AI Agents and Automation	Product Management	Product Discovery

Languages

Armenian: Native | Russian: C2 | English: Professional working proficiency